

Buckeye Brief

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TODAY'S WORLD DEMANDS that automotive gas-guzzlers become alternative fuel-sippers.

Ohio State's Center for Automotive Research (CAR), fueled by some of engineering's finest minds, is leading the way in revamping man's mechanical best friend. CAR converted a Chevrolet Equinox into a faster and 30% more fuel efficient hybrid electric/diesel vehicle. The retooled "Reverb" won a bronze in the Olympics of automotive innovation, Challenge X.

Next under the hood? Setting new speed records with the fuel-cell powered Buckeye Bullet.

No wonder Ohio State ranks second for industry-sponsored research and is seventh in research expenditures among public universities.

Education. Innovation. Transformation. They drive Ohio State.

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FOUNDED IN 1870, OHIO'S LAND-GRANT UNIVERSITY GENERATES AN ANNUAL STATEWIDE ECONOMIC IMPACT IN EXCESS OF \$3.5 BILLION.*

* Based on "The Future Starts Here: The Role of the Research Universities in Ohio's Economy," a study of the impact of the state's three largest research universities. Appleseed, Inc., New York City, 2006.