

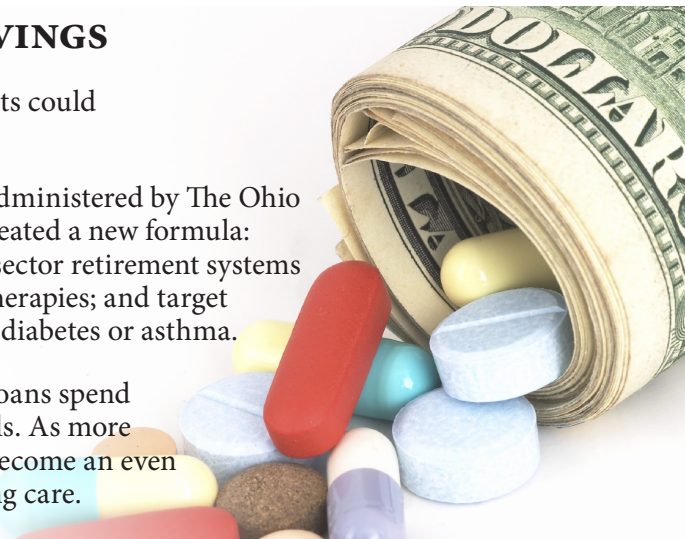
A PRESCRIPTION FOR COST SAVINGS

Ohio State's treatment of runaway prescription costs could save Ohio public employers \$300 million by 2011.

The Rx Ohio Collaborative (RxOC), an initiative administered by The Ohio State University Managed Health Care Systems, created a new formula: combine the purchasing power of multiple public sector retirement systems and employers; analyze the effectiveness of drug therapies; and target services to people with chronic conditions such as diabetes or asthma.

The Ohio Business Roundtable recently found Ohioans spend more than the national average for pharmaceuticals. As more local and state governments join, the RxOC may become an even more powerful way to rein in costs while improving care.

THE OHIO STATE UNIVERSITY'S MANAGED HEALTH CARE SYSTEMS REDUCED THE UNIVERSITY'S HEALTH CARE EXPENDITURES BY \$3.55 MILLION IN 2008.



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